

Add to (29/1) papers

GRO-C

16/1

Mr Langsdon

CBLA MEMBERSHIP

My submission of 11 November and my minute of 13 January refer to the appointment of a member to the CBLA.

We need to make 3 new appointments to this Special Health Authority with a view to:

- a) replacing one member who resigned (Mr Storey) and one who was not reappointed (Mr Jerwood); b) adding an additional member to strengthen it; and c) seeking from among them a potential new chairman to replace Mr Smart in two years time.

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The Search

2. We enlisted the assistance of the Public Appointments Unit (PAU) and then Sir Kenneth Stowe had the most promising candidates checked over by DTI and the CBI. Another candidate was already known to Mr Peach. The DTI made two candidates and further suggestions.

Suggested Names

3. We have five suggestions

- Mr R Braithwaite - suggested by PAU - endorsed by Mr Peach
- Mr A Coldicott - suggested by PAU - endorsed by CBI
- Dr B Cromie - suggested by Dr Harris endorsed by CBI
- Mr J Peake - suggested by DTI
- Mr R Perry - suggested by DTI

Summary CVs are attached.

Preferred Candidates

4. Two candidates, Mr Braithwaite and Dr Cromie are known to senior officials of DHSS. Mr Braithwaite would bring marketing as well as general management skills. Dr Cromie has proven experience of the pharmaceutical industry and its regulatory requirements. Both are potential chairman material. Mr Coldicott is a qualified management accountant, and has had a varied management career mainly within the Courtaulds Group including finance and managing director posts of subsidiary companies. Whilst not known personally he is vouched for by the CBI and his CV is impressive. He would bring much needed financial skills. On paper he also has chairman potential.

5. These three candidates seem to have a slight edge over the two suggested by DTI who have a rather narrower management background (albeit at a high level) in engineering based companies. However either would well be worth appointing if any of the preferred candidates decline. They too appear to have chairman potential.

Way Forward

6. Is PS(L) content that

- a) officials make an approach to Mr Braithwaite, Dr Cromie, and Mr Coldicott in the first instance and if they are willing to serve supply PS(L) with a draft letter of appointment?
- b) should any decline to serve officials approach Messrs Peake and Perry?

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MP M A HARRIS
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EXT GRO-C

14 January 1986

cc

Mr Slater
Mr Podger ✓
Mr Heppell
Dr Harris
Mr Cashman
Mr James
Dr Smithies
Dr Moore

RODERICK BRAITHWAITE (54)

Director, Charles Baker Group (Advertising/PR) Retiring June 1987. Experienced in management/marketing.

ALAN COLDICOTT (56)

Formerly with Courtaulds Group. Now working part-time on management assignments. Has good business experience in management. Said to be best suited for a role where the advantages of challenge, forthrightness and enquiry are welcome. Has been involved in turning round problem companies. Interested in health services.

DR BRIAN CROMIE (57)

Qualified as a medical doctor and is currently an executive director of Hoechst and Chairman of Arthur Cox. Both are pharmaceutical companies. Has served on the Medicines Commission and on the board of management of the Association of British Pharmaceutical Industry. Is interested in a public service post and is due to retire soon.

JOHN PEAKE (60)

Chairman, Baker Perkins Holdings PLC manufacturers of machinery for food, printing and packaging industries. Life time career with the company. Engineer by background but long spell in general management. Said to be useful for advisory committees away from public gaze.

RICHARD PERRY (58)

Chief Executive Rolls Royce Motors. Life time working in motor industry. Engineer by background.