

ADVISORY COMMITTEE ON THE NATIONAL BLOOD TRANSFUSION SERVICE

AIDS LEAFLET - FIRST SIX MONTHS EXPERIENCE

Region	Distribution Method	Donor Response, Effect on Attendance	Other Comments
NEWCASTLE	With call-up cards Displayed on industrial sessions. Issued to Citizens Advice Bureaux STD Clinics No used.110,000, Stock 3,000	Nil. 2 or 3 resigned because of homosexual relationships	One donor though he could contract AIDS from donation. "Who is at Risk" (final part may be read as "if you get jaundice you may get AIDS". Majority don't know what Hepatitis B is.
LEEDS	Available at Sessions No used 3,000, Stock 27,000	NIL	Should continue distribution along current lines. New donors told to read
SHEFFIELD	With call up cards. No used 78,000 Stock Nil	NIL	Usage will be less where all donors have had or Use Dublin leaflet as example for revision.
CAMBRIDGE	Available at Sessions No used 5,000, Stock 70,000	3 or 4 homosexual men resigned	Approval from CHE What do we mean by "many partners"
EDGBARE	Available at Sessions No used 4000 , Stock 46,000	NIL	Donors say helpful and informative. High risk donors have asked will they ever be allowed to give blood again
BRENTWOOD	Available at sessions with "Please take one" notice. No used 20,000, Stock 60,000	NIL	NIL
SOUTHAMPTON	Distributed with call up cards Aug.83-Feb 84 now available at sessions No used 71,700 Stock 3,300	NIL	3 homosexual donors as for advice 44/142

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OXFORD	Available at Sessions No used 1,000 Stock 13,000	NIL	Usage now negligible
BRISTOL	Leaflet offered on "signing in" No used 28,000, Stock 18,000	NIL	At first taken away by donors, now left
BIRMINGHAM	Handled to donors at sessions. No used 99,000, Stock 51,000	Some donors withdrew of own accord	None
MANCHESTER (INC LANCASTER)	With call up cards Avail at industrial sessions. No used 139,000, Stock Nil	NIL	Requests for additional info from homosexual donors
TOOTING	New donors receive with Certificate Book. Available at sessions No used 16,000 Stock 41,000	Nil	Region will need to develop more positive policy
LIVERPOOL	With call up cards Available at Sessions. No used 85,000 Stock Nil	Nil	Nil
CARDIFF	Available at Sessions. No used 1,025, Stock 23,975	Nil	Nil

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