

NHSBT will lead on media on the day but Dawn has cleared
a reactive statement if required. ~~on the~~

The following reactive statement has been cleared by MS(PH) - although as discussed the intention is for the NBS to lead on this, and for it to be handled locally in those areas affected
Public Health Minister Dawn Primarolo said:

"It is vital that the decline in the number of blood donors is reversed to ensure the supply of safe, effective blood to hospitals. Current donors and the public are telling us that blood collection sessions need to be more convenient and flexible to meet their different needs - for example, opening in the evening and weekends. While some people are keen to book appointments, others want to walk in and give blood. This strategy is designed to ensure that this is achieved".