



**Department of Health and Social Security**

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GTN (2916)

2724

TO ALL TRANSFUSION DIRECTORS

Your reference

Our reference

Date

18 August 1983

Dear Director

**AIDS LEAFLET**

You will shortly receive a stock of the leaflet "AIDS-And how it concerns blood donors" for issue within your region for a trial 6 month period. The means of distribution has been left to individual RTDs. You may well find therefore that your allocation is inadequate or surplus to your requirements. In either case could you please inform Vicki Brown in DHSS Information Division (phone **GRO-C**) as soon as possible.

I would be grateful if, during the trial period you could keep a note of:

- (i) the number of leaflets issued and/or taken
- (ii) the rate of usage per month
- (iii) the method of distribution employed
- (iv) what effect it has had on donor attendance
- (v) any feed-back from donors, favourable or unfavourable

May I take this opportunity, to remind you that all enquiries from the Press or other media about this leaflet should be referred to DHSS, Health Press Office on 01-407-5522.

Thank you for your co-operation.

P. WINSTANLEY

c.c. Dr. Wainford  
Dr. Oliver  
Mr. Parker  
Miss Brown  
Mr. Bolitho