

5/4/8

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Mr Parker

AIDS LEAFLET

Lord Glenarthur has seen your submission of 29 July.

- (i) He approves the text of the leaflet and statement.
- (ii) He has asked if we have a publication date in view;
- (iii) He has asked whether he or MS(H) should deal with any TV/radio interest;
- (iv) He favours using both methods of distribution and feels that the risk of embarrassment to potential donors is outweighed by the need to achieve wide distribution.

2. He has added:

"We may be at the tip of an iceberg with AIDS and find ourselves in trouble in 18 months' time unless we are really positive in our approach - even if it does embarrass a few 'gay' people."

GRO-C

C C JOYCE

D808 AFH

EXT

GRO-C

3 August 1983

cc

Mr Alcock - sub paragraph (iii) - ie which of them?

Mrs Walden

Mr Doran

Mr Nodder o/r

Dr Harris

Mr Cashman

Mrs Hewlett-Davies

Dr Oliver

Dr Walford

Miss Edwards.