

**Charles Lister**  
12/02/2003 14:22

To: Vicki King/PH6/DOH/GB@GRO-C Jill Taylor/PH6/DOH/GB@GRO-C  
Zubeda Seedat/PH1/DOH/GB@GRO-C  
cc:  
Subject: Re: Recombinant Announcement

See Rachel's comment below.

I am certainly hopeful that we can use this development to change the nature of the Department's relationship with the Haemophilia Society.

----- Forwarded by Charles Lister/PH6/DOH/GB on 12/02/2003 14:21 -----



**Rachel Clinton**  
12/02/2003 14:20

To: Charles Lister/PH6/DOH/GB@GRO-C  
cc:  
Subject: Re: Recombinant Announcement

Thanks Charles. I spoke to the press officer at the Haemophilia Society about this. Unfortunately I can't get any bloomin journalists interested. I have spoken to most of them and they are writing it but there isn't much spare capacity in the papers at the moment so none of them were receptive to the idea of beefing their piece up with a patient's perspective. However the whole process does seem to have turned around our relationship with them overnight!  
Charles Lister

**Charles Lister**  
12/02/2003 09:21

To: Rachel Clinton/COMMS/DOH/GB@GRO-C  
cc: Jill Taylor/PH6/DOH/GB@GRO-C  
Subject: Recombinant Announcement

Rachel

The Haemophilia Society have offered to provide support in dealing with media enquiries if we need it, eg if we want to get a quote from a patient. If you want to take up the offer, I suggest contacting Karin Pappenheim on GRO-C

Charles